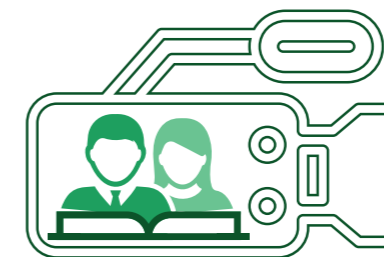


2022 Edition



## GETTING THE BEST SHOTS

Simple advice on how to organise subject specific shots ensuring you get the very best footage



**School Video  
Production**

# 01 When to film?

## When is the best time to shoot a school video?

You can shoot your video anytime of the year but we recommend filming during the spring and summer terms and early autumn. The weather is generally better during these periods.

A school, both externally and internally will look better during these months. There is foliage on the trees, the flowers are out and there is more light, flooding the classrooms with warm natural daylight. We always check the long distance weather forecasts when booking filming days. Filming on an overcast day in November doesn't look great and the light starts to fade mid-afternoon, cutting the filming day short.

We do bring a selection of film lights with us which we may use to create additional mood or light dark situations such as drama studios. We usually arrive on site at 8.00am so we can set-up our equipment and have a quick recap on the days plans.

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If you need any help please get in touch on 0203 362 8288 or [hello@school-video-production.co.uk](mailto:hello@school-video-production.co.uk)

## 02 Preparing a lesson for filming

### How to prepare a lesson for filming

We offer simple advice on how to organise subject specific shots. Is it important that the teachers involved understand that the lessons we are filming are NOT 'business as usual'.

Staff must be fully briefed beforehand and appreciate that the whole purpose of their lesson is to provide the crew with visually engaging action that communicates a positive impression of the school.

Staff won't be able to conduct a 'proper' lesson because they will need to follow instructions and direction from the crew. Sometimes repeating an exercise again until we are happy with the footage.

For each subject we suggest organising an activity that is visually exciting. Students interacting, holding and using props to illustrate a lesson looks fun, is interesting and is captivating.

Taking English as an example: a few students at the front of the classroom, dressed in Elizabethan costume performing a scene from a Shakespeare play is far more interesting than the same students looking down at the book. Apply this to all the subjects being filmed and you will have a great film.

The excited, enthused, animated faces of the students is what parents want to see, not the backs of heads!

So the thing to bear in mind when planning each subject is to consider what will look great in our video?

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## 03 Small details

### Its all about detail!

After years of filming and photographing in schools we know what to look for, it is second nature to us.

Is everyone wearing the right uniform correctly? Does anyone have writing on their hands? Are they wearing jewellery? Is there a bin in the background?

We can spot these small details and rectify them immediately.

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